

EVALUATION AND LEARNING

Partnering with you to ask and answer mission-critical questions by crafting a cutting-edge, customized evaluation and learning approach reflecting your unique needs and objectives.

Why Evaluation and Learning Matters

Achieving far-reaching social impact requires being able to distinguish between what makes a difference and why. We know that making the world a better place requires more than goodwill and hunches, so we partner with you to define and build the knowledge you need to enable continuous improvement, demonstrate a commitment to excellence and accountability, and help ensure that your approach and outcomes are right-sized and values-aligned.

Our Partners Include



Recent Work



Culture of Health Leaders:
Policy Change Findings

About TCC Group

TCC Group, a mission-driven consulting firm and certified B Corporation, partners with foundations, nonprofits, and companies to solve complex social problems and create a more equitable and just society. Our team brings deep experience in diverse sectors and a collaborative approach to every project, enabling us to craft creative solutions to meet our clients' needs.

Learn more about our Evaluation and Learning Service.

Our Approach

Partner

Work alongside you and your stakeholders to unpack assumptions, align language, understand shared and divergent needs, and identify key questions, hypotheses, and learning opportunities.

Design

Establish a customized and culturally responsive, methodologically sound, and right-sized framework for your evaluation and learning objectives.

Customize

Use developmental evaluations to show how your interventions are evolving, formative evaluations to provide you with timely learning and feedback, rapid-cycle approaches to help you iterate quickly, and retrospective evaluations to show what was achieved.

Inform

Collaborate with you and your stakeholders to lift up actionable insights through analyses and data visualizations that allow for real-time strategy revisions, impactful approaches, and opportunities for learning.

Learn

Help develop your logic models and theories of change and conduct community-based participatory research that fully and respectfully engages stakeholders, and provide technical assistance and capacity building support to sustain a learning culture.

What Our Clients Say

“TCC Group developed templates for grantees to be able to more clearly communicate what data was being asked for. These tools have been benefiting current grantees, and will help future cohorts as well. The guidance and discussions with TCC have been very helpful as we’ve launched our new funding strategy and began implementation.”

— Kate Masuch, MPH
Director, Corporate Sustainability & Social Impact, Novo Nordisk