

# INITIATIVE DESIGN, IMPLEMENTATION, AND INTEGRATION

Design, integration, and implementation of community-driven initiatives to build trust, advance equity, and achieve sustained social impact. We do this by centering deep listening, intentional stakeholder engagement, strategic programming and communication, and ongoing learning and evaluation.

## Why Initiative Design, Implementation, and Integration Matters

Initiative design, integration, and implementation help you think expansively about achieving your goals and nurture holistic and inclusive strategies, programming, and partnerships. We find ways to leverage your existing resources, as well as bring in new ones, through multidimensional programming that brings to fruition both proven and out-of-the-box approaches.

## Our Partners Include



Safehouse



## Recent Work



Report that provides funders and community-rooted intermediaries with best practices for seeding power to community through micro-granting.

## About TCC Group

TCC Group, a mission-driven consulting firm and certified B Corporation, partners with foundations, nonprofits, and companies to solve complex social problems and create a more equitable and just society. Our team brings deep experience in diverse sectors and a collaborative approach to every project, enabling us to craft creative solutions to meet our clients' needs.

Learn more about our [Initiative Design, Implementation, and Integration Service](#).

## Our Approach

### Design

Listen and ask critical questions to guide the co-design of innovative listening approaches, including custom mixes of ethnographic research, stakeholder interviews, listening tours, and landscape analyses.

### Planning

Align the initiative design to your goals and available resources; then create a theory of change, implementation framework, and preliminary roadmap, guided by innovative stakeholder engagement and community advisement.

### Implementation

Manage all aspects of the programs in your initiative, including grantmaking, convenings choreography, and cultivation and stewardship of community relationships. We track results, troubleshoot problems, illuminate opportunities, and maintain a strategic view for impact.

### Evaluation and Learning

Apply our evaluation and learning expertise throughout the process by building frameworks, theories of change, and community-collaborative evaluative methods. We continually assess effectiveness based on a customized system and use learnings to share with the field and apply them to your initiatives.

## What Our Partners Say

“The level of values alignment, trust, and transparency that I experience working in partnership with TCC Group is unmatched. Our partnership consistently creates space that honors my expertise and intentions, tries to get imaginative within the systems limitations of the work/world, and incorporates a uniquely thoughtful and collaborative human-centered evaluation practice.”

— Blair Mikaela Franklin Brooks,  
Founder of Alight Alchemy Consulting