


LANDSCAPE ANALYSIS



Detailed knowledge of a field, issue area, or social challenge enables an organization to determine how its institutional priorities, resources, capacities, and networks can lead to the greatest impact. We partner with organizations to define critical questions, establish respectful and responsive approaches to data gathering, and identify actionable insights.

Why Landscape Analysis Matters

Today's challenges are too big for any institution to tackle alone. Having an impact requires understanding the environment in which you're working and how others contribute to shared aims. Landscape analysis helps you clarify where you can make a distinct difference, aligned with your institutional priorities, resources, capacities, and networks.



About TCC Group

TCC Group, a mission-driven consulting firm and certified B Corporation, partners with foundations, nonprofits, and companies to solve complex social problems and create a more equitable and just society. Our team brings deep experience in diverse sectors and a collaborative approach to every project, enabling us to craft creative solutions to meet our clients' needs.

Learn more about our [Landscape Analysis Work](#).



Our Approach

Explore

Assess critical field trends and changing dynamics with ecosystem mapping of the state of policymaking, media, and cultural trends, social movement progress, socioeconomic conditions, foundation, corporate, and government funding priorities, and much more.

Engage

Identify key stakeholders and potential partners and help you build authentic and productive relationships. We guide you in hearing from all the voices in your field through engagement planning and design, alliance building, relationship management, and community activation.

Create

Create actionable resources, including visual and narrative reports, case studies, facilitated participatory learning conversations, creative presentations, and advocacy materials.

Understand

Guide strategy development on a dynamic field, social challenge, topical issue area, or other priority through custom quantitative and qualitative research, analysis, and data visualization.

What Our Partners Say

“Because TCC helped us understand how others see us, we could better grapple with questions about what we should be doing and how we should be doing it.”

— Gretchen Beesing, LCSW
Chief Executive Officer,
Catalyst Miami