

STAKEHOLDER ENGAGEMENT

Building authentic and productive relationships with your stakeholders is essential. We guide you in engaging with the right people at the right time, building trust, and developing strong collaborations.

Why Stakeholder Engagement Matters

Complex social problems are solved by people. This requires listening to people for deeper understanding, bringing people together, consciously considering various perspectives, and inspiring each other to join in change-making work. That's why effective relationships are essential for achieving impact.

What Our Partners Say

“TCC Group was a partner to me and to the community, straddling all of the various stakeholders, providing clarity, and engendering trust. That really sets TCC apart.”

— Vignetta Charles, PhD
Chief Executive Officer, ETR



About TCC Group

TCC Group, a mission-driven consulting firm and certified B Corporation, partners with foundations, nonprofits, and companies to solve complex social problems and create a more equitable and just society. Our team brings deep experience in diverse sectors and a collaborative approach to every project, enabling us to craft creative solutions to meet our clients' needs.

[Learn more about our Stakeholder Engagement Work.](#)

Our Approach

Assess

Identify and map critical stakeholders in your ecosystem, identify trusted anchors, structure your engagement, prioritize levels of collaboration based on shared goals and resources, and co-create systems to manage your ongoing stakeholder relationships.

Engage

Plan issues-driven programs and convenings, including listening and talk-back sessions, focus groups, learning communities, and innovation programs as part of a strategy process. We design face-to-face and virtual experiences, such as town halls and community workshops, and provide strategic communication, logistical planning, and monitoring.

Partner

Earn and build the trust to propel your work by establishing meaningful alliances between funders, grantees, and other stakeholders, assembling and activating advisory boards, identifying and engaging collaborative partners, and nurturing and optimizing mission-aligned partnerships.

Document

Help implement a relationship management system or level up your current system, regardless of whether you're currently working from a cloud-based system or a stack of business cards.

Strengthen

Offer communities tools to strengthen their collaborative efforts and deepen collective impact through engagement opportunities, capacity-building services, and enhancing shared learning.

